

PRIVACY POLICY V1.0

Version 15.06.2023

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1 General

This privacy policy explains the nature, scope and purpose of the collection and use of personal data on our website www.spezialleuchten.ch (hereinafter "website") by Hugentobler Spezialleuchten AG (hereinafter "we" or "us") and provides information about the rights to which you are entitled. These rights are governed by the applicable data protection laws.

In cooperation with our hosting providers, we strive to protect the databases as well as possible against unauthorised access, loss, misuse or falsification.

We would like to point out that data transmission on the Internet (e.g. when communicating by e-mail) can have security gaps. Complete protection of data against access by third parties is not possible.

By using this website, you consent to the collection, processing and use of data in accordance with the following description. This website can generally be visited without registration. Data such as pages accessed or names of files accessed, date and time are stored on the server for statistical purposes without this data being directly related to your person. If personal data (e.g. name, address or e-mail addresses) is collected on our website, this is always done on a voluntary basis as far as possible. This data will not be passed on to third parties without your explicit consent.

2 Data protection representative

The person responsible for data processing on this website and the contact person for data protection matters is:

Hugentobler Spezialleuchten AG
Brunnenwiesenstrasse 14
CH-8570 Weinfelden
+41 71 626 20 40
info@spezialleuchten.ch

3 Data collection on this website

Our website is hosted by Wix.com Ltd, Nema St. 40, 6350671 Tel Aviv, Israel (www.wix.com). To optimise and maintain our website, we log any technical errors that may occur when you visit our website. Furthermore, when you use this website, we automatically collect information that the browser on your end device transmits to our host provider.

Our host provider collects and stores data in order to be able to optimise processes and procedures, particularly in connection with the use of our website and the security and stability of the computer system. Further information can be found in the privacy policy of Wix.com Ltd. at <https://de.wix.com/manage/privacy-security-hub> and <https://de.wix.com/about/privacy>.

Insofar as the GDPR is applicable, the basis for this data processing is Art. 6 para. 1 lit. f GDPR.

4 Processing of personal data

Personal data is any information relating to an identified or identifiable person. A data subject is a person about whom personal data is processed. Processing includes any handling of personal data, regardless of the means and procedures used, in particular the storage, disclosure, procurement, erasure, retention, modification, destruction and use of personal data.

We process personal data in accordance with Swiss data protection law. If and insofar as the EU GDPR is applicable, we also process personal data on the following legal bases in conjunction with Art. 6 (1) GDPR:

- lit. a) Processing of personal data with the consent of the data subject.
- lit. b) Processing of personal data for the fulfilment of a contract with the data subject and for the implementation of corresponding pre-contractual measures.
- lit. c) Processing of personal data for the fulfilment of a legal obligation to which we are subject under applicable law of the EU or under the applicable law of a country in which the GDPR is applicable in whole or in part.
- lit. d) Processing of personal data to protect the vital interests of the data subject or another natural person.
- lit. f) Processing of personal data for the purposes of the legitimate interests pursued by us or by a third party, except where such interests are overridden by the fundamental freedoms and rights and interests of the data subject. Legitimate interests include, in particular, our business interest in being able to provide our website, information security, the enforcement of our own legal claims and compliance with Swiss law.

We process personal data for the duration required for the respective purpose or purposes. In the case of longer-term retention obligations due to legal and other obligations to which we are subject, we restrict processing accordingly.

4.1 Rights of the data subject

To the extent provided for by the data protection law applicable to you, you can request information free of charge about the data stored about you, its origin and recipients and the purpose of the data processing. You also have the right under the legal requirements to rectification, erasure, restriction of or objection to processing and, if the GDPR applies, to the disclosure of this data for transfer to another organisation.

You can revoke any consent you have given at any time with effect for the future. All you need to do is send us an informal email.

Please note that the above rights are subject to legal restrictions and may impair or prevent the provision of our services.

You are entitled to enforce your claims in court or to lodge a complaint with the competent data protection authority. The Swiss Federal Data Protection and Information Commissioner is responsible for Switzerland (<http://www.edoeb.admin.ch>).

4.2 Objection mail

We hereby object to the use of contact data published as part of our obligation to provide a legal notice for the purpose of sending unsolicited advertising and information material. The operators of this website specifically reserve the right to take legal action in the event of unsolicited sending of advertising information, for example through spam mails.

5 Contact form

If you use our contact form, your details from the enquiry form will be processed by us to process the enquiry and in the event of follow-up questions. We generally require the following information:

- Name
- E-mail address
- Subject
- Message

We use the data you provide to answer your enquiry. Insofar as the GDPR is applicable, the basis for this data processing is Art. 6 para. 1 lit. f GDPR.

6 Links

On our website you will find links to third-party websites. We are not responsible for the content and data protection precautions on external websites that you can reach via these links. Please inform yourself about data protection directly on the respective websites.

7 Cookies

We use cookies on our website. Cookies are small files that are stored on your end device and saved by your browser. Some of the cookies we use are automatically deleted when you leave our website. Other cookies remain stored on your device until you delete them or until they expire. These cookies make it possible to recognise your browser the next time you visit our website.

You can set your browser so that you are informed in advance about the setting of cookies and can decide in individual cases whether you want to exclude the acceptance of cookies for certain cases or in general, or that cookies are completely prevented. This may limit the functionality of the website.

Cookies that are required for the electronic communication process or functions requested by you or for optimising your user experience are stored based on Art. 6 para. 1 lit. f GDPR; if the GDPR is applicable.

8 SSL/TLS encryption

This website uses SSL/TLS encryption for security reasons and to protect the transmission of confidential content, such as enquiries that you send to us as the site operator. You can recognise an encrypted connection by the fact that the address line of the browser changes from ""http://"" to ""https://"" and by the lock symbol in your browser line.

If SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

9 Services from third-party providers

This website may use Google Maps to embed maps, Google Invisible reCAPTCHA to protect against bots and spam and YouTube to embed videos.

These services of the American Google LLC use, among other things, cookies, whereby data is transferred to Google in the USA, whereby we assume that in this context no personal tracking takes place solely through the use of our website.

Google has undertaken to provide appropriate data protection in accordance with the US-European and the US-Swiss Privacy Shield.

Further information can be found in Google's privacy policy.

9.1 Google Maps

This website uses Google Maps. This enables us to display interactive maps directly on the website and allows you to conveniently use the map function. When you visit the website, Google receives the information that you have accessed the corresponding subpage of our website. This happens regardless of whether Google provides a user account through which you are logged in or whether no user account exists. If you are logged in to Google, your data will be assigned directly to your account. If you do not wish your data to be associated with your Google profile, you must log out before activating the button. Google stores your data as usage profiles and uses them for the purposes of advertising, market research and/or the customised design of its website. Such an analysis is carried out (even for users who are not logged in) to provide customised advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles, whereby you must contact Google to exercise this right. Further information on the purpose and scope of data collection and processing by Google as well as further information on your rights in this regard and setting options to protect your privacy can be found at: www.google.de/intl/de/policies/privacy.

9.2 Google reCAPTCHA

This website uses the reCAPTCHA service from Google Ireland Limited (Gordon House, Barrow Street Dublin 4, Ireland ""Google""). The query is used to distinguish whether the input is made by a human or by an automated, machine processing. The query includes the transmission of the IP address and any other data required by Google for the reCAPTCHA service to Google. For this purpose, your input is transmitted to Google and used there. However, your IP address will be shortened beforehand by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. Google will use this information on behalf of the operator of this website to analyse your use of this service. The IP address transmitted by your browser as part of reCaptcha will not be merged with other Google data. Your data may also be transferred to the USA. For data transfers to the USA, there is an adequacy decision by the European Commission, the "Privacy Shield". Google participates in the "Privacy Shield" and has submitted to the requirements. By clicking on the query, you consent to the processing of your data. The processing is carried out based on Art. 6 (1) lit. a GDPR with your consent. You can withdraw your consent at any time without affecting the lawfulness processing carried out based on the revocation.

Further information on Google reCAPTCHA and the associated data protection provisions can be found at: <https://policies.google.com/privacy?hl=de>

9.3 Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Ireland Limited. If the controller responsible for data processing on this website is located outside the European Economic Area or Switzerland, the data processing of Google Analytics is carried out by Google LLC. Google LLC and Google Ireland Limited are hereinafter referred to as "Google".

The statistics obtained enable us to improve our offer and make it more interesting for you as a user. This website also uses Google Analytics for a cross-device analysis of visitor flows, which is carried out via a user ID. If you have a Google user account, you can deactivate the cross-device analysis of your use in the settings there under "My data", "Personal data".

The legal basis for the use of Google Analytics is Art. 6 para. 1 sentence 1 lit. f GDPR. The IP address transmitted by your browser as part of Google Analytics is not merged with other data from Google. We would like to point out that on this website Google Analytics has been extended by the code `""_anonymizeIp();""` in order to ensure anonymised collection of IP addresses. This means that IP addresses are processed in abbreviated form so that they cannot be linked to a specific person. If the data collected about you can be assigned to a person, this is immediately ruled out and the personal data is deleted immediately.

Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to analyse your use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage to the website operator. For the exceptional cases in which personal data is transferred to the USA, Google has submitted to the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

Google Analytics uses cookies. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do this you may not be able to use all functions of this website to their full extent. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the browser plug-in available at the following link: Deactivate Google Analytics.

You can also prevent the use of Google Analytics by clicking on this link: Deactivate Google Analytics. This will store an opt-out cookie on your data carrier which prevents the processing of personal data by Google Analytics. Please note that if you delete all cookies on your end device, these opt-out cookies will also be deleted, i.e. you must set the opt-out cookies again if you want to continue to prevent this form of data collection. The opt-out cookies are set per browser and computer/end device and must therefore be activated separately for each browser, computer or other end device.

10 Data transfer to the USA

Tools from companies based in the USA are integrated on our website. If these tools are active, your personal data may be transferred to the US servers of the respective companies. We would like to point out that the USA is not a safe third country within the meaning of EU data protection law. It can therefore not be ruled out that US authorities (e.g. secret services) may process, analyse and permanently store your data on US servers for surveillance purposes. We have no influence on these processing operations.

11 Copyrights

The copyright and all other rights to the content, images, photos or other files on the website belong exclusively to the operator of this website or the specifically named rights holders. The written consent of the copyright holder must be obtained in advance for the reproduction of any files. Anyone who commits a copyright infringement without the consent of the respective copyright holder may be liable to prosecution and may be subject to claims for damages.

12 Disclaimer of liability

All information on our website has been carefully checked. We strive to ensure that the information we provide is up-to-date, correct and complete. Nevertheless, the occurrence of errors cannot be completely ruled out, so that we cannot accept any liability for the completeness, accuracy and topicality of the information, including that of a journalistic or editorial nature. Liability claims relating to material or immaterial damage caused by the use or non-use of the information provided or using incorrect or incomplete information are generally excluded.

The publisher may change or delete texts at its own discretion and without prior notice and is under no obligation to update the content of this website. The use of this website or access to it is at the visitor's own risk. The publisher, its customers or partners are not responsible for any damages, such as direct, indirect, incidental or consequential damages, allegedly caused by visiting this website and consequently assume no liability for such damages.

The publisher also accepts no responsibility or liability for the content and availability of third-party websites that can be accessed via external links from this website. The operators of the linked pages are solely responsible for their content. The publisher therefore expressly distances itself from all third-party content that may be relevant under criminal or liability law or offend common decency.

13 Changes

We may change this privacy policy at any time without prior notice. The current version published on our website www.spezialleuchten.ch shall apply. Insofar as the data protection statement is part of an agreement with you, we will inform you of the change by e-mail or other appropriate means in the event of an update.